



FACULTY OF COMMERCE, SATAVAHANA UNIVERSITY, KARIMNAGAR

DEPARTMENT OF COMMERCE
Course Structure for P.G. Programme in Commerce
SATAVAHANA UNIVERSITY – KARIMNAGAR
Under Choice Based Credit System
M.COM I & II SEMESTER

Paper Code	Title of the Paper	Workload per Week		Marks			Credits	Duration of Exam.
		Theory	Practical	Internal	University	Total		
	CPT - I	5	-	20	80	100	5	3 Hrs
	CPT – II	5	-	20	80	100	5	3 Hrs
	CPT –III	5	-	20	80	100	5	3 Hrs
	CPT –IV	5	-	20	80	100	5	3 Hrs
	CPT -V	3	2*	20	60 20	100	5	3 Hrs
	FC*	2	-	10	40	50	2	2 Hrs
Total		27		110	440	550	27	

* Every Student must pass this paper since it is mandatory. However the credits will not be included in the calculation of SGPA and CGPA.

* Computer Lab PPW 1 = 2Lab hours

CPT – Core Paper Theory

CPP – Core Paper Practical

FC-Foundation Course*



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M.COM III & IV SEMESTER

Paper Code	Title of the Paper	Workload per Week		Marks			Credits	Duration of Exam.
		Theory	Practical	Internal	University	Total		
	CPT – I	5	-	20	80	100	5	3 Hrs
	CPT – II	5	-	20	80	100	5	3 Hrs
	CPT –III	5	-	20	80	100	5	3 Hrs
	CPT –IV	5	-	20	80	100	5	3 Hrs
	CPT –V	5	-	20	80	100	5	3 Hrs
	Project Work	5						
	Total	30	-	100	400	500	25	

Paper Code	Title of the Paper	Workload per Week		Marks			Credits	Duration of Exam.
		Theory	Practical	Internal	University	Total		
	CPT – I	5	-	20	80	100	5	3 Hrs
	CPT – II	5	-	20	80	100	5	3 Hrs
	CPT –III	5	-	20	80	100	5	3 Hrs
	CPT –IV	5	-	20	80	100	5	3 Hrs
	CPT –V	5	-	20	80	100	5	3 Hrs
	Project Work	5	-	--	50VV+ 50D	100	5	
	Total	30	-	100	500	600	30	

CPT – Core Paper Theory

CPP – Core Paper Practical

VV=Viva-Voce

D=Dissertation



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Paper Code	Title of the Paper	Workload per Week		Marks			Credits	Duration of Exam.
		Theory	Practical	Internal	University	Total		
MCG101	Business Environment	5	-	20	80	100	5	3 Hrs
MCG 102	Managerial Economics	5	-	20	80	100	5	3 Hrs
MCG 103	Corporate Financial Accounting	5	-	20	80	100	5	3 Hrs
MCG 104	Financial Management	5	-	20	80	100	5	3 Hrs
MCG 105	Computer Applications in Business	3	2	20	60	100	5	3 Hrs
					20			
	Professional Communication*	2	-	10	40	50	2	2 Hrs
Total		27		110	440	550	27	

Paper Code	Title of the Paper	Workload per Week		Marks			Credits	Duration of Exam.
		Theory	Practical	Internal	University	Total		
MCG 201	Organisation Theory and Behaviour	5	-	20	80	100	5	3 Hrs
MCG 202	Management Accounting	5	-	20	80	100	5	3 Hrs
MCG 203	Marketing Management	5	-	20	80	100	5	3 Hrs
MCG 204	Human Resource Management	5	-	20	80	100	5	3 Hrs
MCG 205	Computer Applications in Accounting	3	2	20	60	100	5	3 Hrs
					20			
	Fundamentals of Computers and Office Automation*	2	-	10	40	50	2	2 Hrs
Total		27		110	440	550	27	

* Every Student must pass this paper since it is mandatory. However the credits will not be included in the calculation of SGPA and CGPA.

* Computer Lab PPW 1 = 2Lab hours *MCG = Master of Commerce (General)



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Paper Code	Title of the Paper	Workload per Week		Marks			Credits	Duration of Exam.
		Theory	Practical	Internal	University	Total		
MCG 301	Research Methodology and Statistical Analysis	5	-	20	80	100	5	3 Hrs
MCG 302	E- Business	5	-	20	80	100	5	3 Hrs
MCG 303	Specialization**	5	-	20	80	100	5	3 Hrs
MCG 304	Specialization**	5	-	20	80	100	5	3 Hrs
MCG 305	Specialization**	5	-	20	80	100	5	3 Hrs
	* Project Work	5						
Total		30		100	400	500	25	

Paper Code	Title of the Paper	Workload per Week		Marks			Credits	Duration of Exam.
		Theory	Practical	Internal	University	Total		
MCG 401	Strategic Management	5	-	20	80	100	5	3 Hrs
MCG 402	International Business	5	-	20	80	100	5	3 Hrs
MCG 403	Specialization**	5	-	20	80	100	5	3 Hrs
MCG 404	Specialization**	5	-	20	80	100	5	3 Hrs
MCG 405	Specialization**	5	-	20	80	100	5	3 Hrs
	* Project Work	5	-	--	50VV+ 50D	100	5	
Total		30		100	500	600	30	

*MCG = Master of Commerce (General)

VV=Viva-Voce

D=Dissertation



**** AREA OF SPECIALIZATION**

(M.Com General)

MASTER OF COMMERCE UNDER CBCS- THIRD SEMESTER

A. SPECIALIZATION: ACCOUNTING AND FINANCE

- 311- FINANCIAL MARKETS AND INSTITUTIONS
- 312- SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
- 313- CORPORATE TAX MANAGEMENT

B. SPECIALIZATION: BANKING AND INSURANCE

- 321- BANK MANAGEMENT
- 322- BANK LENDING POLICY AND TECHNIQUES
- 323- PRINCIPLES OF LIFE INSURANCE

C. SPECIALIZATION: MARKETING

- 331- RURAL MARKETING
- 332- ADVERTISING AND SALES MANAGEMENT
- 333- CONSUMER BEHAVIOUR

D. SPECIALIZATION: HUMAN RESOURCE MANAGEMENT

- 341- INDUSTRIAL RELATIONS
- 342 - PERFORMANCE MANAGEMENT
- 343- COMPENSATION MANAGEMENT

MASTER OF COMMERCE UNDER CBCS- FOURTH SEMESTER

A. SPECIALIZATION: ACCOUNTING AND FINANCE

- 411- FINANCIAL SERVICES MANAGEMENT
- 412- FINANCIAL DERIVATIVES
- 413 – STRATEGIC FINANCIAL MANAGEMENT

B. SPECIALIZATION: BANKING AND INSURANCE

- 421- FIRE AND MARINE INSURANCE
- 422- INSURANCE FINANCE AND ADMINISTRATION
- 423- BANKING OPERATIONS AND PROCEDURES

C. SPECIALIZATION: MARKETING

- 431- RETAIL MARKETING
- 432- GLOBAL MARKETING
- 433- SERVICES MARKETING

D. SPECIALIZATION: HUMAN RESOURCE MANAGEMENT

- 441- HUMAN RESOURCE DEVELOPMENT
- 442 - LEADERSHIP AND CHANGE
- 443 - STRATEGIC HUMAN RESOURCE MANAGEMENT



PROJECT GUIDELINES:

The aim of the Project is to give an opportunity to students to learn independently and show that they can identify, define and analyze problems or issues and integrate knowledge in a business context. It reflects the ability of a student to understand and apply the theory, the concepts and the tools of analysis to a specific situation.

1. The project is a practical, in-depth study of a problem, issue, opportunity, technique or procedure or a combination of these aspects of business. The students are required to define an area of investigation, carve out research design, gather relevant data, analyze the data, draw conclusions and make recommendations. **The project must be an original piece of work that will be undertaken in post-graduate study, over a period of two semesters.**
2. The topic is to be selected carefully with the help of supervisor.
3. All the material that relates to your project, including completed questionnaires or tapes from interviews, should be shown to your supervisor and be kept until the examination board has confirmed your results. Do not throw this material away once your project is submitted, as you might be asked to present it as part of the Viva Voce Examination, before your project results are confirmed.
4. The supervisor's role is to appraise ideas and work of the student. Student must take overall responsibility for both the content of project and its management. This includes selection of an appropriate subject area (with the approval of the supervisor), setting up meetings with the supervisor, devising and keeping to a work schedule (to include contingency planning), and providing the supervisor with samples of your work.
5. There shall be Viva-voce at the end of IV semester with 50 marks for Viva-voice and 50 marks for dissertation. The Project report Viva- Voce Committee consists of 3 a member of which 1 member is external. Out of the remaining two one shall be the Head/Chairman, Board of Studies /Dean and a University teacher of the Department nominated by the Dean / BOS. The quorum will be two members of which at least one shall be External Member. Depending on the need, more than one Committee could be constituted.



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6. The External Examiners will examine the following in Project Report:
- a) Literature Survey on the Topic Chosen.
 - b) Method of Data Collection.
 - c) Presentation – Style, Comprehensiveness, Table presentation, Graphs, Charts.
 - d) Analysis and inference and implication of the study.
 - e) Overall linkage between objectives, methodology, findings and suggestions.
 - f) Bibliography and References.

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